

Canadian Conference of the Arts

Presentation to

National Heritage Summit



**CANADIAN CONFERENCE
OF THE ARTS**

**CONFÉRENCE CANADIENNE
DES ARTS**

October 13, 2012
Montréal

Presentation Overview

- ▶ What is the CCA?
- ▶ CCA's definition of Heritage
- ▶ Who's in charge?
- ▶ Where is Ottawa going?
- ▶ What can we do?

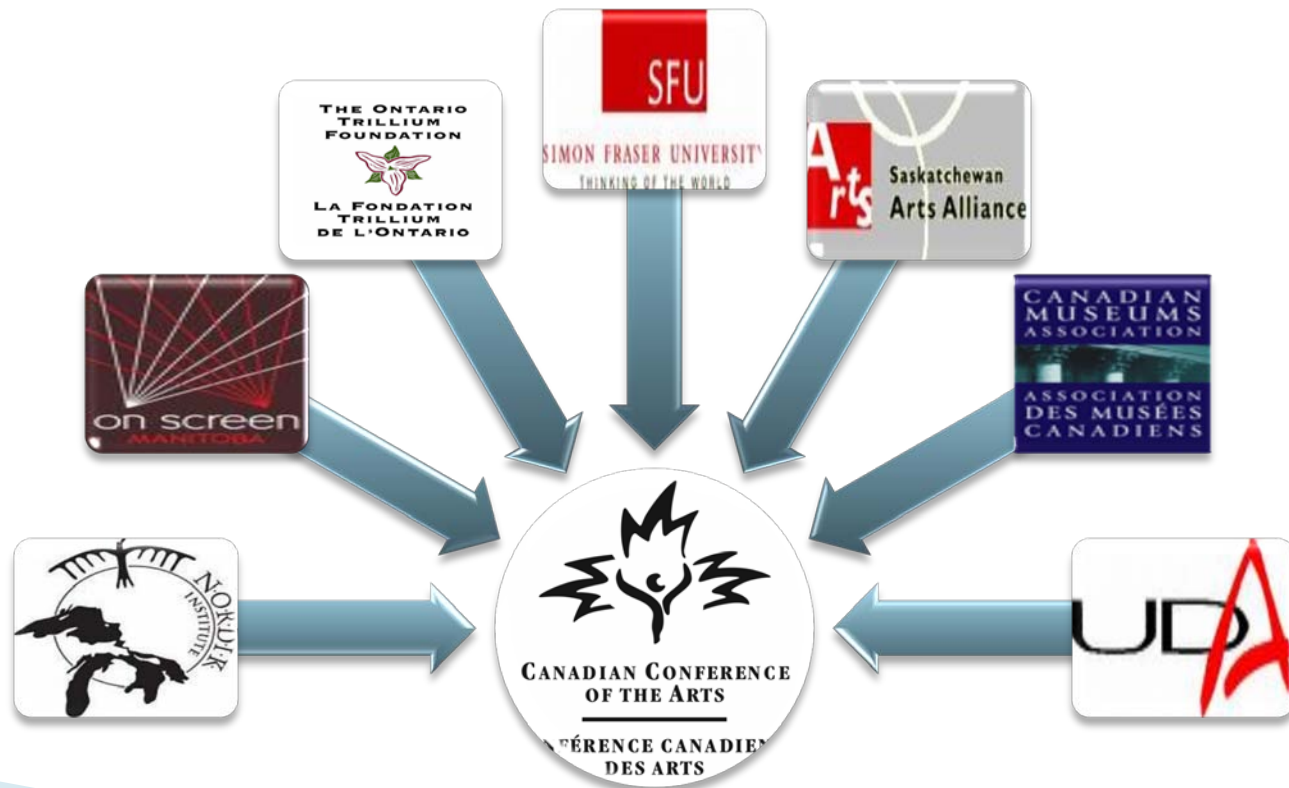


CCA: a communicator

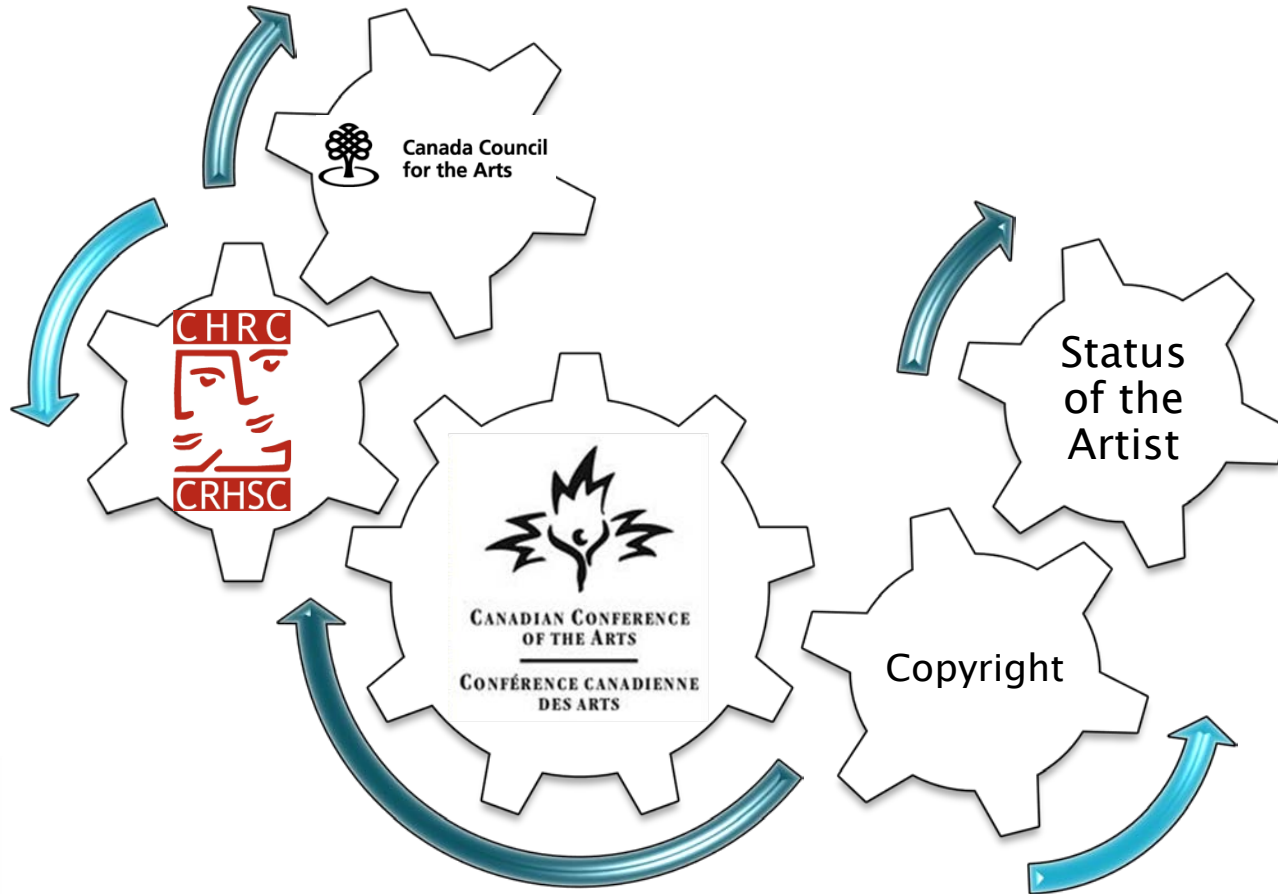


CCA: a convener and consensus builder

Builds partnerships and establishes networks



CCA: a catalyst and honest broker



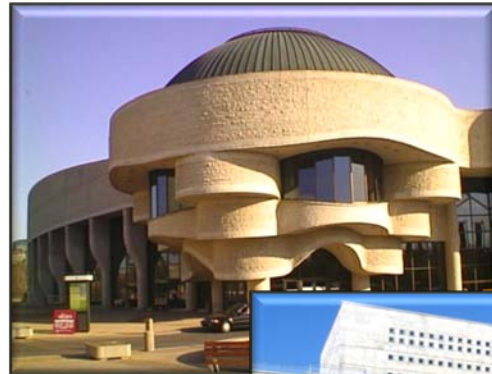
Reinventing the CCA



- ▶ End of 37 years of funding by the federal government
- ▶ Opportunity to make the CCA fully independent
- ▶ Development of a new business model

What is Heritage to the CCA?

- ▶ Museums
- ▶ Archives
- ▶ Buildings
- ▶ Historical Sites
- ▶ National Parks
- ▶ Intangible



Who's in charge?

- ▶ Under the Canadian constitution, jurisdiction over culture is a grey area – and what exactly falls under ‘culture’? Ref. Cultural Exemption in NAFTA
- ▶ What Ottawa does is based on power to spend
- ▶ The three levels of government:

Federal

Provincial

Municipal



Where's Ottawa going?

- After almost 7 years in power, still difficult to gauge where the Conservative government stands on culture
- Small government = Concentrate on key responsibilities





Where's Ottawa going?

➤ Decentralization of national institutions

- Museum of Human Rights
- Pier 21
- The National Portrait Gallery fiasco

➤ Small government: devolution to the provinces/local communities e.g. the Lighthouse project



Picking at the last budget...

- ▶ Protecting National Museums and favouring touring of exhibitions
- ▶ Severe cuts to Archives
- ▶ Severe cuts to Parks Canada



CANADA'S ECONOMIC
**ACTION
PLAN**



The government's interpretation of Heritage

Selective Reading of Heritage

- National Museums vs. Parks Canada
- 1812 vs. Charter

Political symbolism

- “Royal this” and “royal that”
- 1812
- Franklin expedition
- 2017 (Vimy, Macdonald, the NHL, the Grey Cup)



2017: An immediate opportunity?

“We are doing a reassessment of all those projects. It wouldn't exactly be a great 150th celebration to have the infrastructure from the 100th celebration falling apart. We want to do a full assessment of how these arenas are doing and what part the government can take in that.”

Min. James Moore

(Parliamentary Committee Report on 150th anniversary
Ch. 3.6.1, Renovating physical legacies projects)

- ▶ **No recommendation from the Committee**



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What does not need to change?

- ✓ Keeping the pressure on Ottawa
- ✓ Working on all three levels of government
- ✓ Lobbying for the federal government to be a partner
- ✓ Keep pursuing the tax incentive approach?



What needs to change?

How we present our case:

Community
impact

Economic
impact

Partnership
incentive
approach

Tax incentive
approach

Good roadmap in the Summit Discussion Paper





**HELP SHAPE A VIBRANT FUTURE FOR
ARTS AND CULTURE IN OUR COMMUNITIES!
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