



**HERITAGE CANADA FOUNDATION
40th Anniversary Conference**

A Bird's-Eye View: Heritage in a Changing Context
 Glenn Miller, FCIP, RPP – Canadian Urban Institute
Seismic Shifts in Canadian Urban Development

Saturday, November 2, 2013
 8.30 a.m.- 10.00 a.m.

Fairmont Chateau Laurier Hotel, Ottawa, ON



Canadian
URBAN
Institute

Canada is a vast country....

Victoria
Vancouver
North Vancouver

Calgary
Edmonton

Saskatoon
Regina

Winnipeg

Windsor

London

Hamilton

Toronto

St. Catharines

Kingston

Ottawa

Montreal

Fredericton

Halifax

Charlottetown

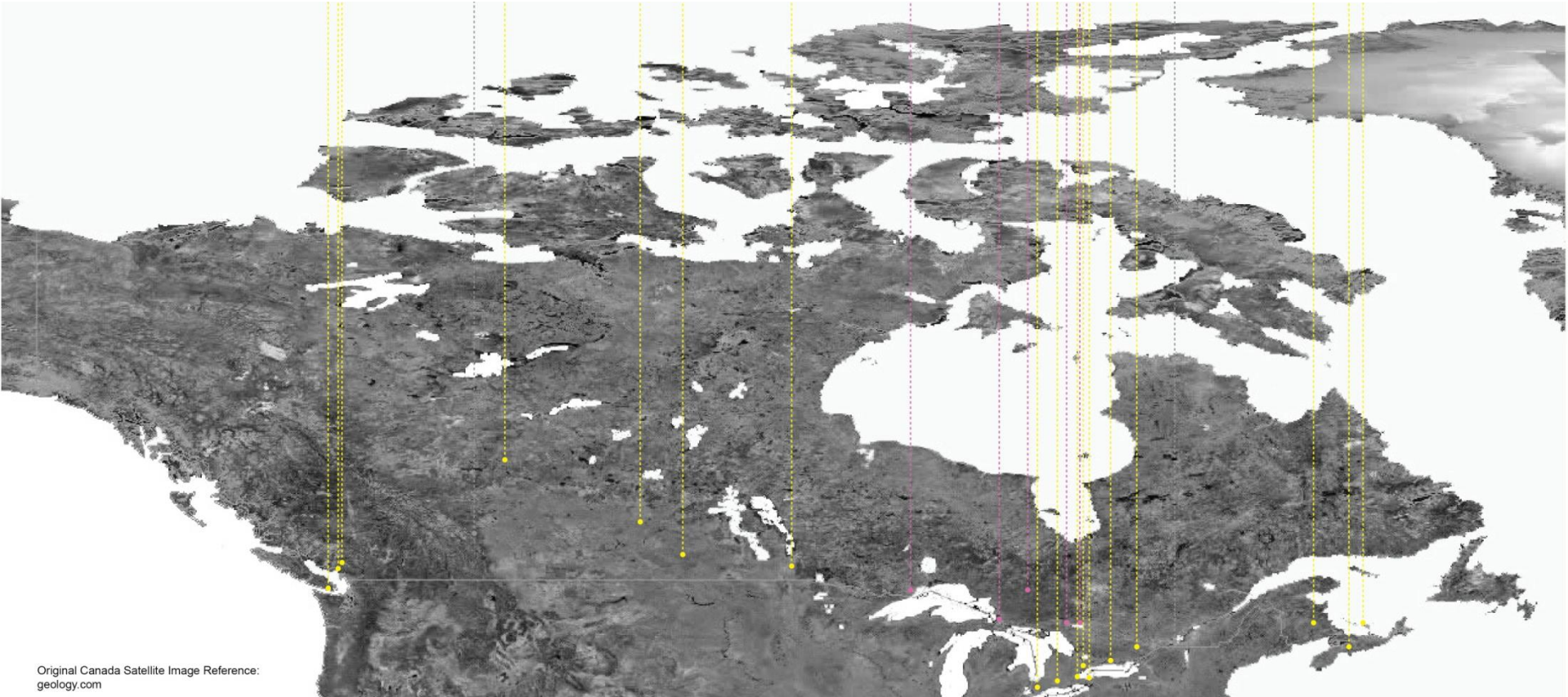
Thunder Bay

Sault Ste Marie

Timmins

Sudbury

North Bay



...held together with vibrant downtowns



Edmonton
Fredericton
Halifax
London
Ottawa
Saskatoon
Vancouver
Victoria
Winnipeg
Toronto

Charlottetown
Kingston
Hamilton
St. Catharines
Windsor
Regina
North Vancouver

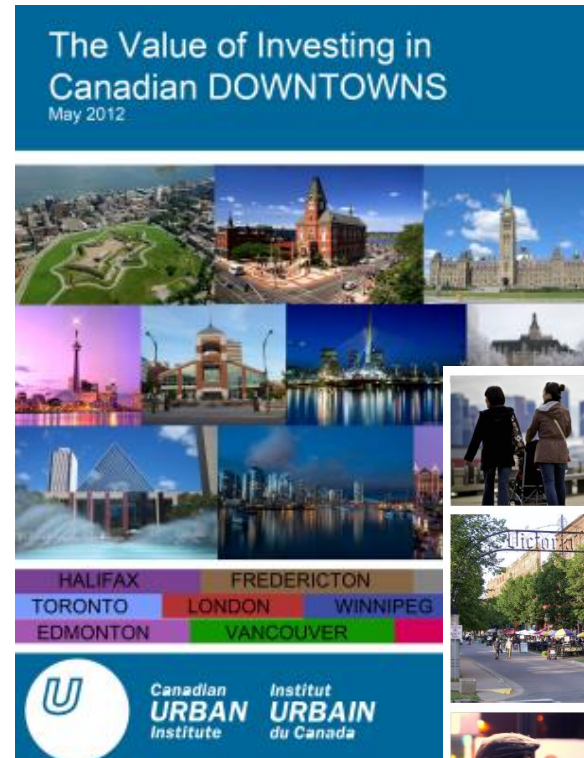
17 downtown case studies



- Edmonton
- Fredericton
- Halifax
- London
- Ottawa
- Saskatoon
- Vancouver
- Victoria
- Winnipeg
- Toronto
- Charlottetown
- Kingston
- Hamilton
- St. Catharines
- Windsor
- Regina
- North Vancouver
- + Five Northern Ontario
downtowns
- Timmins
- Thunder Bay
- Sault Ste Marie
- Sudbury
- North Bay

'The Value of Investing in Canadian Downtowns'

- The first study of its kind
- Raises awareness and creates a conversation about downtown issues
- Brings downtown stakeholders together across the nation
- Develops a body of high quality 'downtown specific' data
- Highlights the level of effort applied to downtown revitalization across Canada





VISIBILITY

Does the downtown have an integral and central role in the life of the wider city?



VISIONARY

Does the downtown benefit from a multiplicity of strong, bold leaders who collaborate to achieve and sustain a shared vision?



PROSPERITY

Does the downtown have a robust and innovative economy?



LIVEABILITY

Is the downtown vibrant, liveable and connected?



STRATEGY

Is the city investing strategically in its future?

a framework for
measuring downtown
performance.....



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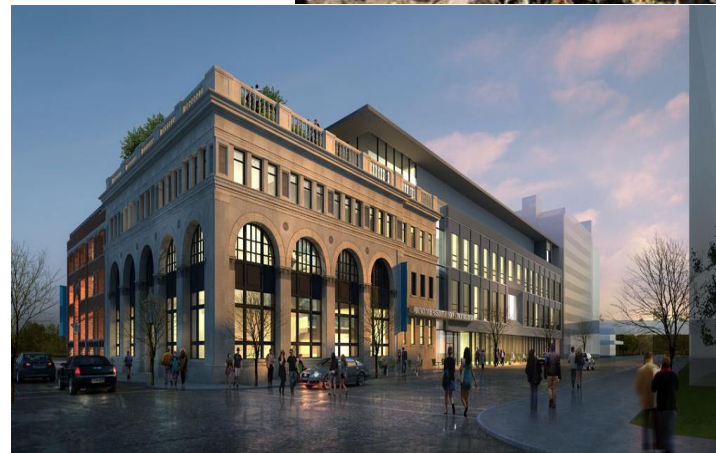


STRATEGY

Is the city investing strategically in its future?

Indicators and a range of metrics are used to measure downtown performance against the principles

Heritage an important factor when viewed through each of these lenses



The Role of Heritage in Maintaining a Competitive Edge

- Victoria
- Winnipeg
- St Catharines
- Sudbury
- Charlottetown



Downtown Victoria



Victoria Heritage Trust created 1989

Downtown Victoria has 65% of all heritage buildings in B.C.





Downtown
includes
Chinatown, Old
Town and the
Design District



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Design Guidelines:

Old Town, Victoria, B.C.

new buildings and additions to non-heritage buildings

City of Victoria
Heritage
Program



*Building
on our past*



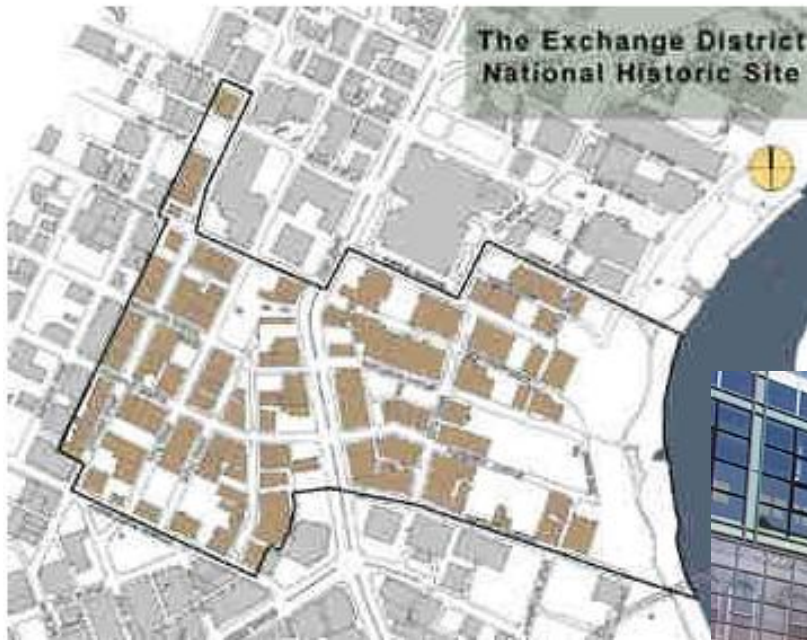
“Custodians not
curators”

Heritage central to the
Official City Plan
strategies for downtown

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Downtown Winnipeg



Declared National Historic Site 1997
80 designated, 52 listed

Red River College home to
200+ students





Fort Garry Hotel 1903 and today



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CIBC a durable icon



THEN (1903)



NOW (2004)



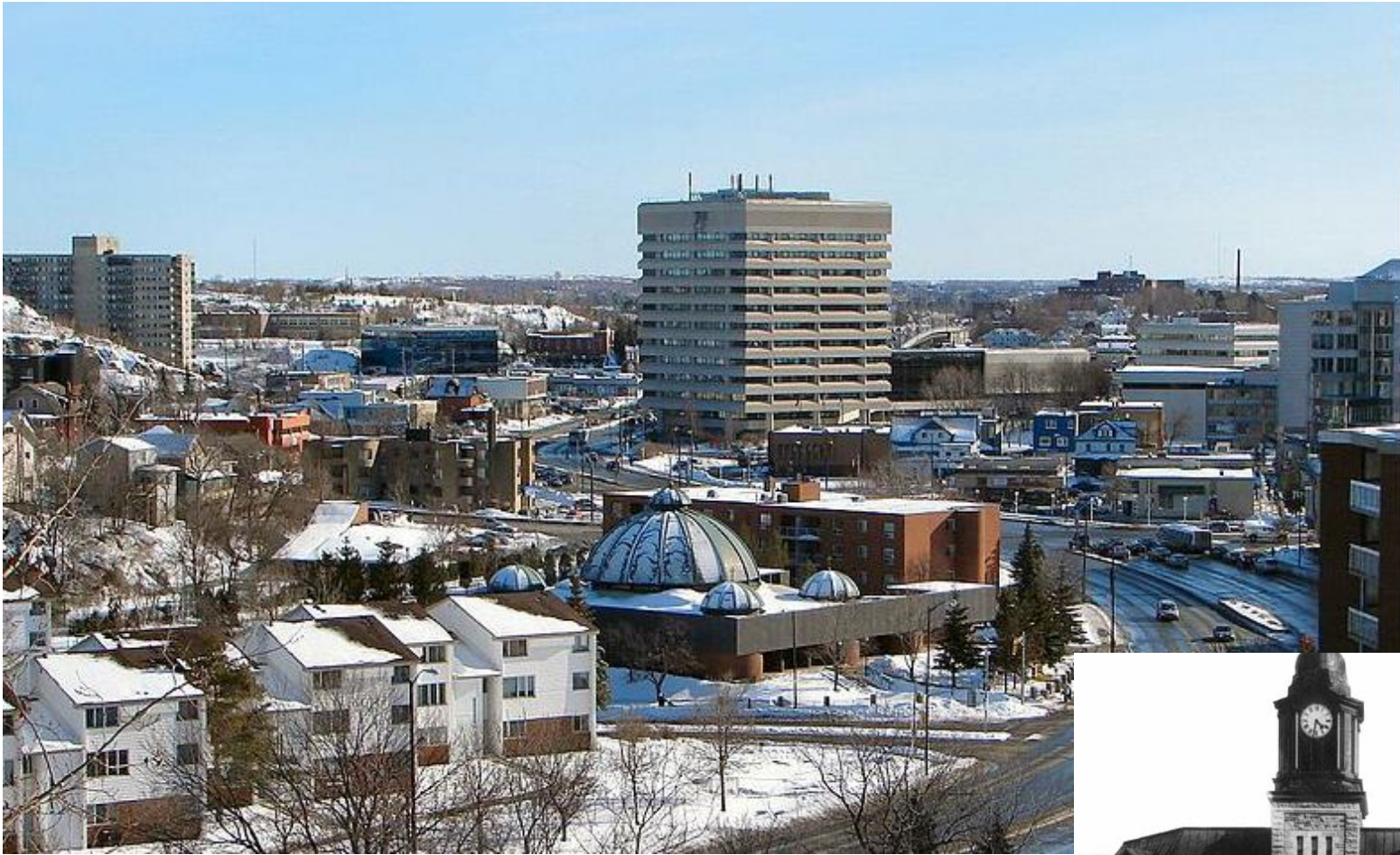
St Catharines bets the farm on a heritage play





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Downtown Sudbury – Heritage Lost?





CPR Telegraph building
dates from 1914 –
Laurentian School of Architecture



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Downtown Charlottetown Banking on Heritage





The Resurgence of Canadian Downtowns:

- Developing a clear and unifying vision built around an appreciation for heritage
- Engaging in downtown-specific planning processes where the role of heritage is well defined
- Investing in heritage grants but also risking capital
- Building strategic partnerships that assume a major role for the private sector
- Tracking and monitoring downtown achievements





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Contact

Glenn Miller, FCIP, RPP

Vice President, Education & Research

email: gmler@canurb.org

phone: 416.365.0816 x284

fax : 416.365.0650

www.canurb.org



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Data Request

Municipal Finance Data

- Total property tax revenue
- Assessment base

Census Data

- Total Population
- Private dwellings occupied by usual residents
- Average value of owned dwellings (\$)
- Age characteristics/structure
- Median income - All census families
- Median income - All private households
- Immigration – Population born overseas
- Educational attainment
- Employment rate
- Unemployment rate
- Labour force by occupation
- Labour force by industry
- Journey to work – Mode of travel to work (car, passenger, walk, cycle etc)

Downtown Economy

- Value Residential Construction/Building Permits
- Value Non- Residential Construction/Building Permits
- Number of newly constructed dwellings
- Total office floor space (sq. ft.)
- Jobs

GIS Information (shapefile format)

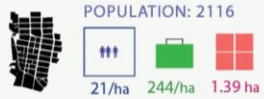
- Downtown Boundary and Municipal Boundary
- Parcel boundaries
- Roads (Major and Minor roads)
- Land Use
- Building Footprints
- Street addresses (point file)

Capital Projects

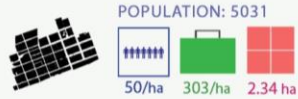
- A list of major capital projects (name, address, and value invested by municipality)
- % of municipal capital budget spent on downtown projects.



Victoria



London



Fredericton



Saskatoon



Regina



Kingston



Charlottetown



Halifax



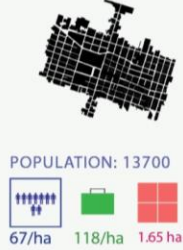
Vancouver



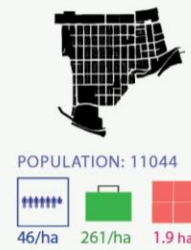
Windsor



Hamilton



Edmonton



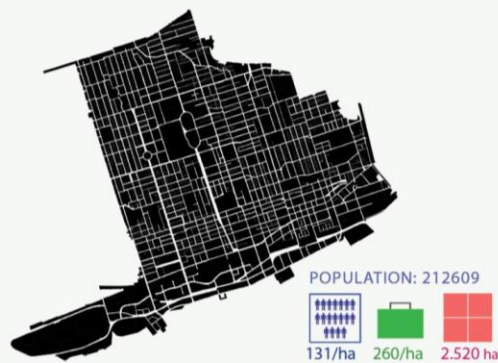
St. Catherines



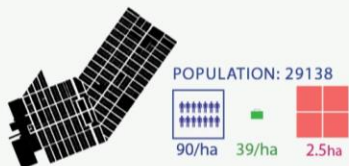
Ottawa



Toronto



North Vancouver



Winnipeg



Population Density



Job Density



Block Sizes