



Government
— of —
Saskatchewan

Where Culture, Commerce, and Community Meet

The



Demonstration Program

WHAT IS MAIN STREET SASKATCHEWAN?

- § A comprehensive and community-driven approach to revitalize historic commercial areas in towns and cities.
- § Based on the proven Main Street 4-point strategy
- § Funding for 3-year funding Demonstration Program announced in 2011-12 provincial budget.



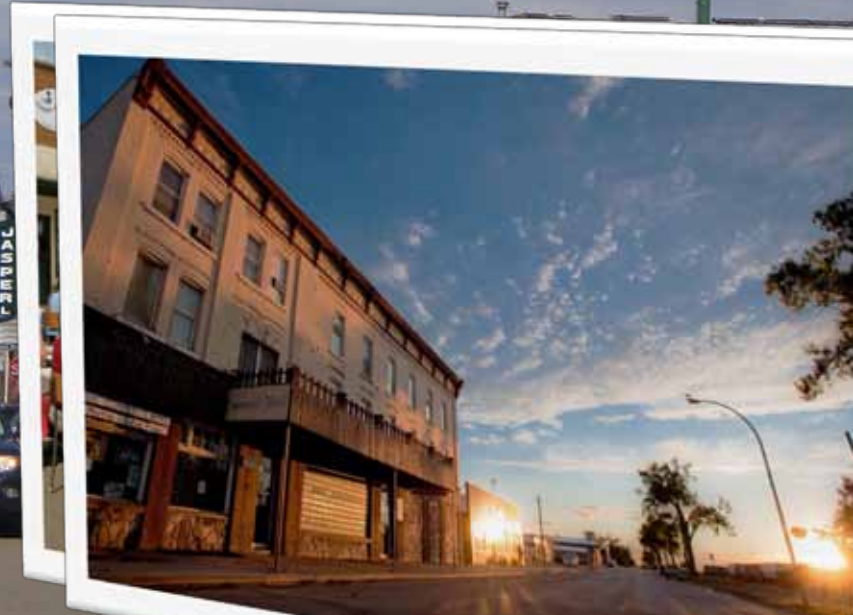
Maple Creek

Population: 2,176

Coordinator: Royce Pettyjohn



~ MAPLE CREEK ~
MAIN STREET PROGRAM





Prince Albert

Population: 35,129

Coordinator: Bob Gill



Wolseley

Population: 864

Coordinator: Ed Attridge



MAIN STREET
WOLSELEY



Indian Head

Population: 1815

Coordinator: Tara-Leigh Heslip



PROVINCIAL COORDINATING PROGRAM



Main Street Saskatchewan Demonstration Program Report Card

November 2011 – August 2013

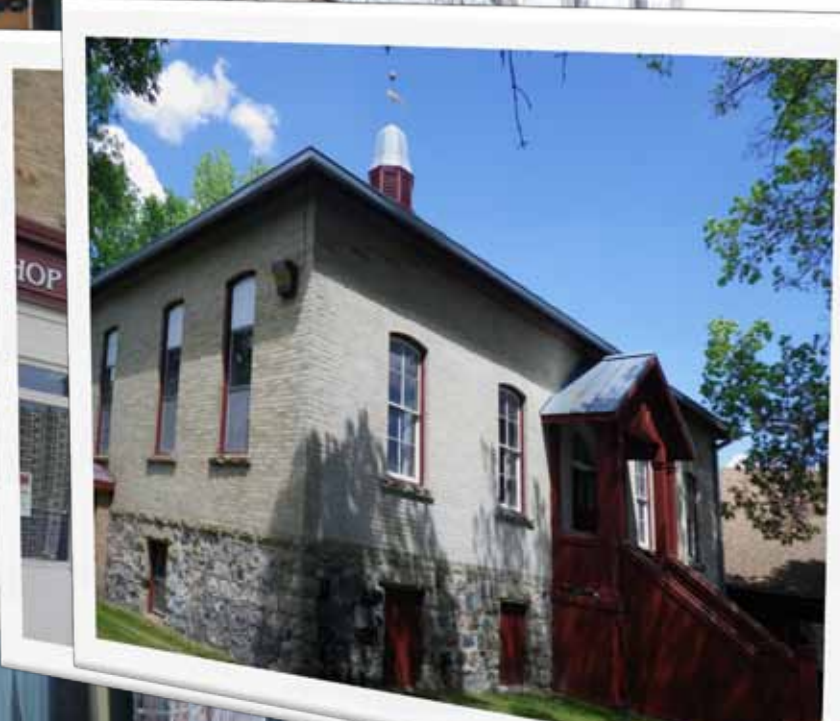
# of new businesses in Main Street districts	21
# of new jobs in Main Street districts	41
# of volunteer hours contributed by community members to Main Street initiatives	10172
# of events staged in Main Street districts	59
Private dollars invested in property acquisitions in the Main Street districts	\$6,141,000
Total value of commitments to historic building rehabilitation and streetscape improvements	\$2,731,000
Provincial Main Street program funding committed to support local rehabilitation and streetscape improvements	\$244,000
Estimated leveraging rate of private investment dollars compared to each dollar of provincial Main Street program funding allocated for rehabilitation and streetscape improvements	\$10.2 to 1
# of historic building rehabilitations completed or in process	28



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HOP



*Where Culture, Commerce,
and Community Meet*

“As Saskatchewan communities grow, the rehabilitation and reuse of heritage buildings and other historic places will continue to enrich our lives and create economic opportunities.”

Hon. Kevin Doherty, Minister Parks, Culture and Sport June 11, 2013



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